

Ketchup Plan: Strategic Catch-Up for Policy Alignment and Civic Integrity

Purpose

To evaluate and modernize local policies, procedures, and laws that are outdated, biased, or misaligned with current federal administrative changes—ensuring psychological, civic, and structural integrity across governance.

Phase 1: Psychological Impact Analysis

Goal: Understand how outdated or misaligned policies affect public perception, trust, and engagement.

- Conduct stakeholder interviews and community listening sessions
- Identify policies that trigger confusion, frustration, or disengagement
- Map psychological consequences of funding withdrawals (e.g., education, housing, public health)

Phase 2: Structural Policy Audit

Goal: Evaluate the legal and procedural frameworks for alignment with federal standards and ethical redevelopment.

- Review local ordinances and procedures against current federal administrative updates
- Flag policies that shift burdens to municipalities without adequate support (e.g., SB 929 removing property tax levies)
- Identify gaps in funding, compliance, and service delivery

Phase 3: Analyst Integration

Goal: Establish a dedicated analyst or advisory role to guide reform and modernization.

- Define scope: psychological, civic, legal, and economic impact analysis
- Position analyst within planning or legislative review teams
- Use findings to inform council decisions, zoning updates, and redevelopment strategies

Phase 4: Strategic Response Toolkit

Goal: Equip council and departments with actionable tools to adapt and respond.

- Develop policy modernization templates
- Create briefing materials for council and community leaders

- Launch a public dashboard tracking policy updates and impact assessments

Phase 5: Civic Resilience & Communication

Goal: Restore public trust and ensure transparent, inclusive governance.

- Host community forums to explain policy shifts and their implications
- Offer training for city staff on ethical redevelopment and federal alignment
- Promote civic education around funding structures and legislative changes